

**LEGISLATIVE SERVICES AGENCY  
OFFICE OF FISCAL AND MANAGEMENT ANALYSIS**

301 State House  
(317) 232-9855

**FISCAL IMPACT STATEMENT**

**LS 7765**

**BILL NUMBER:** HB 1999

**DATE PREPARED:** Jan 12, 1999

**BILL AMENDED:**

**SUBJECT:** Golden Hoosier Discount Card.

**FISCAL ANALYST:** Ron Sobecki

**PHONE NUMBER:** 232-9854

**FUNDS AFFECTED:** X **GENERAL**  
**DEDICATED**  
**FEDERAL**

**IMPACT:** State

**Summary of Legislation:** This bill establishes the Golden Hoosier Discount Card program within the Division of Disability, Aging, and Rehabilitative Services (DDARS). The bill allows residents who are at least 60 years of age or disabled to obtain a Golden Hoosier Discount Card and obtain discounts from participating organizations.

**Effective Date:** July 1, 1999.

**Explanation of State Expenditures:** The fiscal impact of this bill is based on the experiences of the state of Ohio in implementing and administering the Golden Buckeye Program. The DDARS anticipates developing a program similar to the Golden Buckeye Program. The DDARS anticipates the need to hire 18 additional employees to implement this program. One individual would be placed in each of the 16 Area Agencies on Aging. These employees would be responsible for contacting businesses to participate in the program and help to determine the discount as well as taking applications and issuing the Golden Hoosier Discount Card. It is estimated that as many as 25,000 businesses may participate in the program. It is also estimated that 950,000 individuals are eligible to receive the Discount Card. The cost of salaries, fringe benefits, and indirect costs for these employees is estimated to be \$738,969 in FY 2000 and \$735,874 in FY 2001.

There will also be a cost to the DDARS for public relations, marketing, and an advertising campaign. There will be a cost for developing and producing both the Discount Card and the decal that will be distributed to all participating businesses. It is estimated that these costs would be approximately \$1 million. The funds and resources required above could be supplied through a variety of sources, including the following: (1) Existing staff and resources not currently being used to capacity; (2) Existing staff and resources currently being used in another program; (3) Authorized, but vacant, staff positions, including those positions that would need to be reclassified; (4) Funds that, otherwise, would be reverted; or (5) New appropriations. The December 31, 1998 state manning table shows the Family and Social Services Administration with 283

vacancies. Ultimately, the source of funds and resources required to satisfy the requirements of this bill will depend upon legislative and administrative actions.

**Explanation of State Revenues:**

**Explanation of Local Expenditures:**

**Explanation of Local Revenues:**

**State Agencies Affected:** Family and Social Services Administration, Division of Disability, Aging, and Rehabilitative Services.

**Local Agencies Affected:**

**Information Sources:** Karen Kinder, Family and Social Services Administration, 232-5659.